



2025 Annual Investors

# PARTNERSHIP PACKAGE



FAMILY  
PATHWAYS

*Every voice.  
Every possibility.  
Every day.*

# 2025 ANNUAL INVESTORS

Dear Partners,

Family Pathways has proudly provided hope to over 20,000 community members in need for over 45 years. Our array of services, including Food Access Services, Domestic Violence and Sexual Assault Services, Aging Services, and Parenting Time Services, have been a beacon of light for those in crisis.

But, we couldn't have done it alone. You've been an unwavering force, right by our side, making a positive impact in the community. We want to offer you a partnership opportunity to join us for our 5 main fundraising events for the year, which help us raise funds to continue providing these essential services.

By partnering with us for these events, you'll be contributing to the following:

- 9 food shelves & mobile food pantry, providing 1,831,592 meals to those in need
- Assistance for older adults to live independently and supportive resources for caregivers
- Safety for 2,115 domestic violence survivors through emergency shelter and support services
- Parenting Time Services to promote family connections

As an Annual Investor for 2025, you'll receive recognition during all of these amazing events. You can also choose to attend the events that speak to your heart. So, fill out the enclosed sponsorship form by February 1st, 2025, to maximize your benefits and make a difference in the lives of those who need it most.

## 2025 EVENTS FUNDRAISING CALENDAR



**February-April**

As the abundance of donations from the holidays dwindle the need in our community continues. The largest grassroots food and fund drive in the state, the Minnesota FoodShare March Campaign brings together businesses, communities, and individuals to help restock food shelves statewide.



**May 29th, 2025**

Through food shelves, safety and advocacy programs, and support services for the young and old – Family Pathways stands by the side of neighbors in times when there is no one else to turn to. Our Annual Bash helps raise funds to make this work possible. A night filled with Auctions, Food, Drinks and Friendship.



**July & August**

Commit to Kids raises money in support of the services that ensure our local youth are healthy, safe, and well. Commit to Kids Giving Campaign is an investment in the services Family Pathways provides for youth in East Central MN and Western WI.



**October 2025**

This inspiring event brings together people from all walks of life to bring awareness to domestic violence and empower them to help those seeking to break the cycle of violence in their lives. This annual fundraising event supports Family Pathways Domestic Violence and Sexual Assault Services. Join us for drinks, dinner, auctions, a wine pull and learn about our DV programs.



**October-December**

Each holiday season, Family Pathways, Community Partners and Business Sponsors meet hundreds of individuals and families' needs to provide individually chosen gifts to kids (19 and under) within our programs and services. Help us brighten the holidays for local families in need!

# Sponsorship Opportunities

Join us and become a sponsor to all 2025 Family Pathways events throughout the year- or pick your favorite events! You can benefit now with continued exposure provided by our multi-sourced marketing campaigns delivering recognition in surrounding communities.

## 2025 Sponsorship Levels

ONLY 1 AVAILABLE

**Annual Bash and Awareness & Empowerment Dinner 2025 will be presented by your business**

- Premier level logo on event collateral
- Premier level logo and link on all digital marketing
- Table for 8 Annual Bash and Awareness & Empowerment Dinner
- Matching donor for March Food share, Commit to kids & Holiday Helpers

**\$10,000**

**Annual Presenting Sponsor**

ONLY 4 AVAILABLE

**Signature sponsor position for logo at events**

- Recognition as a Silent Auction Sponsor at Annual Bash and AED Event.
- First tier Logo and link on digital marketing
- Table for 8 at Annual Bash and Awareness and Empowerment Dinner
- Matching donor for March Food share, Commit to kids & Holiday Helpers

**\$7,500**

**Signature Sponsor**

**Partner sponsor at events**

- Reserved seats for 6 at the Annual Bash as well as the AED Events.
- Second tier logo and link on digital marketing
- Recognition as a Cocktail Hour Sponsor at Annual Bash and AED Event
- Matching donor for March Food share, Commit to kids & Holiday Helpers

**\$5,000**

**Partner Sponsor**

**Collaborator sponsor at events**

- Reserved seats for 4 at the Annual Bash as well as 6 seats at the AED Events.
- Wine Draw Sponsor at AED event
- Third tier logo and link on digital marketing
- Matching donor for March Food share, Commit to kids & Holiday Helpers

**\$3,000**

**Collaborator Sponsor**



February – April



May 29th, 2025



July & August



October 2025



October - December

# Annual Investor Commitment Form

Please make a selection below and email or mail to Clarissa at the below contact information

My company would like to be part of improving health & well-being in East Central MN and Western WI.

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

## Annual Sponsorship Level (Includes all 5 events) in the amount of:

\$3000  \$5000  \$7500  \$10,000  Other \$ \_\_\_\_\_

## Customize My Sponsorship Level :

March Food Share  \$1000  \$750  \$500  \$250  Other \$ \_\_\_\_\_

Annual Bash  \$1000  \$750  \$500  \$250  Other \$ \_\_\_\_\_

Awareness & Empowerment Dinner  \$1000  \$750  \$500  \$250  Other \$ \_\_\_\_\_

Commit to Kids  \$1000  \$750  \$500  \$250  Other \$ \_\_\_\_\_

Holiday Helpers  \$1000  \$750  \$500  \$250  Other \$ \_\_\_\_\_

**Total Sponsorship Amount: \$ \_\_\_\_\_**

**Payment Information**  Enclosed is a check (made payable to Family Pathways)

I would like to use a card, Scan QR code  
or call 651-674-8040 ext. 124



## Volunteer Opportunities:

Join Our Cause by Participating in Group Service Days. Our organization invites groups to participate in a day of service at any of our thrift stores, food shelves, or our shelter. We typically host groups of ten for an hour or two. There are several opportunities to get involved, including:

- Landscaping at the shelter
- Creating kindness cards to give to our clients
- Assembling personal care kits for women and men
- Preparing birthday bags for kids
- Preparing holiday bags for kids

Join us in making a difference in our community.

**Contact our Volunteer Manager**

612-674-8040

[volunteer@familypathways.org](mailto:volunteer@familypathways.org)

## Contact

Clarissa Zemke today at 651-674-8040 or [clarissaz@familypathways.org](mailto:clarissaz@familypathways.org)  
Mail or Email completed packets to Family Pathways attn: Clarissa Zemke  
6413 Oak St. North Branch, MN 55056

